



INCLUSIVE ENTREPRENEURSHIP

# **The Key to Economic Empowerment for Women's Minority Groups**

Gender Accounting & Accountability Conference 2019

Melbourne

23<sup>rd</sup> – 24<sup>th</sup> October 2019

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# ABOUT UNIVERSAL INCLUSION

## INCREASING EQUALITY OF ACCESS TO LIFE'S OPPORTUNITIES

Universal Inclusion is leading the way in making the world a much more accessible place, one where everyone feels included.

Our ethos reflects the many ways as a society we can collectively and individually change not only our own, but other people's lives, for the better - often by making simple changes to the way we do things.



# Creating the paradigm shift

From seeing people with  
protected characteristics as  
care / tax burdens  
to  
Contributing citizens with  
rights, protections &  
solutions





# SUSTAINABLE DEVELOPMENT GOALS

UNIVERSAL  
INCLUSION





# Focus

- \*Paradigm Shift, welfare to Inclusive Economic Growth
- \*SDG's, 2030 Agenda, UNCRPD & Sendai Framework
- \*Sustainable Resilient Society
- \*Create govt policy shift

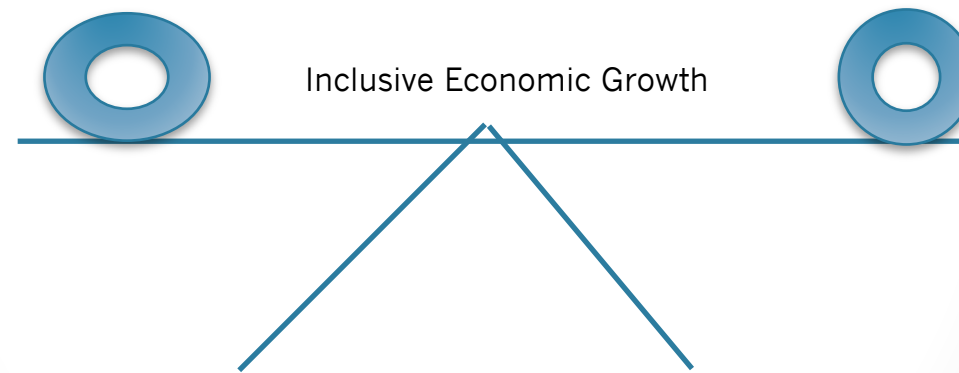


# Across the full spectrum of need

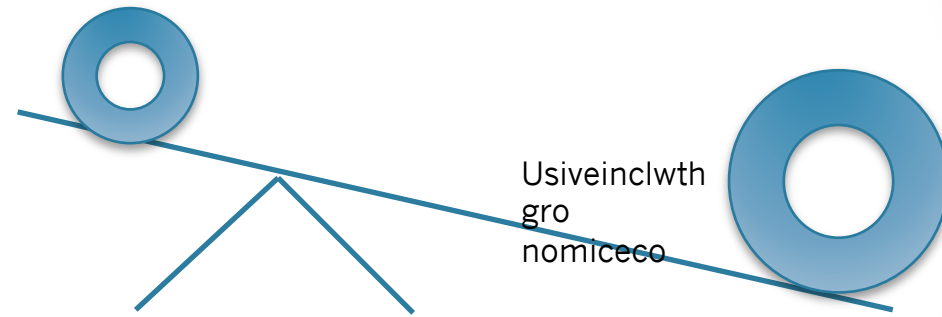
- Age
- Disability
- Gender Reassignment
- Marriage or Civil Partnership
- Pregnancy & Maternity
- Religion or Belief
- Sex
- Sexual Orientation



# What does that Mean ?



# What is the Consensus?





# Key Drivers for Change



- The Human Rights Act

<https://www.equalityhumanrights.com/en/human-rights/human-rights-act>

- The Equality Act 2010

<https://www.equalityhumanrights.com/en/equality-act/equality-act-2010>

- The UNCRPD

<https://www.un.org/development/desa/disabilities/convention-on-the-rights-of-persons-with-disabilities.html>

- Morally right



# THE INCLUSIVE ENTREPRENEUR

- <https://vimeo.com/mediagurutv/fluidity>



# IMPACT

- \* Local
- \* Country
- \* International





# Change Govt Policy

Identify injustice

Create & Pilot Solution

Influence govt policy  
and create sustainable  
and resilient societies  
and cities





# ~~Dis~~ Ability TCCday



# Framework

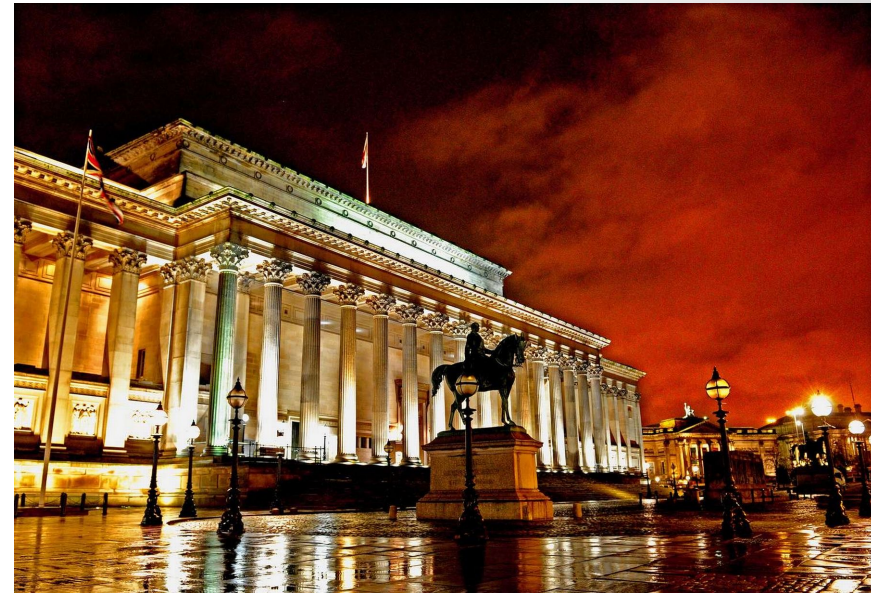
- \* Holistic & Sustainable
- \* Solutions driven
- \* Key partner engagement & empowerment
- \* Embraces digital innovation





# Framework elements

- \* Stage 1 create inclusive working practice
- \* Stage 2 create holistic structured pathway to evidence compliance



Global Upscaling

Connectivity





# Recommendations

- Paradigm shift in govt policy
- Early identification and implementation of support
- Direct access to personal advisor
- Training on management of support
- Continued support for personal care
- The award contains support for compliance areas
- Easy access to mental health support and holistic therapies
- Equity within access to finance



So many dots to join when humans engage  
with each other and the world we live in



# Useful links

- <https://www.universalinclusion.co.uk>
- <https://www.linkedin.com/in/jacqueline-winstanley-bsc-hons-b4bb3020/>
- <https://www.disabilityrightsuk.org/how-we-can-help>
- <https://abilitytoday.com/>
- <https://www.glamsticks.co.uk/>
- <http://pinkshoeclub.com/>
- <http://www.swiftandsuresct.co.uk>

